



Profitable Facebook For Business

OSI Rock Stars 

Link to my profile:

Link to my Facebook Fan Page:

1. What is my goal for being on Facebook?

- Profile:
- Fan/Business Page:

2. Who am I attracting?

- Profile:

- Fan/Business Page:

3. What is my 5 minute strategy for using Facebook?

- Profile:

- Fan/Business Page:

Your Facebook Goals

Here you should list your goals and your objectives, or how you intend to reach the goals you have set for your Facebook Marketing Plan. Be as complete as possible. Does your 5-minute strategy fit with your Goals?

State what your goals are for:

- One Week
- One Month
- Three months
- Six months

These goals should include details about:

- A profile page
- A Fan/Business page
- Specific Custom Pages
- Ads and Costs
- Integration with the other parts of your online business